



THE SIGN OF KOSHER



# KOSHER 101

**The essentials of kosher  
for certified companies.**

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RELIABLE, QUALITY CERTIFICATION



# **Want to enrich your products' appeal in the global marketplace?**

Let us help expand your market share by assuring your customers of the best kosher standards around.

# **Certification Process in 5 Steps**



1. Receive an **Initial Inspection Visit** from a **Rabbinic Coordinator, or RC (Rabbi)**.



2. Submit **ingredients, raw materials & labels** for approval.



3. Receive your **customized kosher guidelines** within the signed **Certification Agreement**.



4. Have an **OK Field Representative** assigned to visit your facility for drop-in visits (if applicable) throughout the year.



5. Your **OK Kosher certificate(s)** will be issued, upon which your company would be certified!

## How You Can Submit



# Raw Material Data

For any product to become certified, OK Kosher requires a **comprehensive raw material and ingredient evaluation**.

The assigned **Rabbinic Coordinator (RC)** reviews the company's **ingredient lists** to determine whether products meet the needed prerequisites. If any raw material doesn't conform, he will address how to replace it with approvable alternatives from our extensive database.

The OK Kosher RCs are **committed to making any adjustments in a way which works both with our standards and your company's values**.

Some of **the world's biggest food and beverage companies** trust us with their proprietary formulas, which we keep strictly confidential.

# Acceptance of Outside Kosher Certificates



## In Your Product Formulas

In the process of ingredient review, **we will ask for any kosher certificates for your formula ingredients** that are already kosher certified. Given the upwards of 1,000 different kosher certifiers worldwide, each with their own protocols and standards, **OK Kosher is scrupulous in only accepting ingredients with certificates that meet *our standards*.**

**Some ingredients can be accepted without any kosher certification**, and are defined as “Group 1,” according to our comprehensive kosher category designations.

# Rabbinical Visits

## To Your Facility Will Include



**Annual Executive Visits** from your **Rabbinical Coordinator (RC)**. Each certified company is assigned a dedicated RC who designs a tailored kosher program and keeps track of its success.



**Unannounced Visits** from a **Rabbinic Field Representative**, or *mashgiach* in Hebrew. These reps are more locally-based to each facility, and trained to inspect the operations for kosher compliance.



**Special Productions** and **Kosherization Visits**, also conducted by an OK Kosher Field Representative, where necessary.

**Maximize Your Kosher Investment by Using**

# **Product Label Review**

**To Your Advantage**



We'll review all of your labels against your list of finished products before they go to print. All labels for finished products must match the kosher certificates issued to your company, for **accuracy and clarity to the consumer.**



We provide the high-res file of our trademarked symbol, in order for **you to benefit the most from displaying your OK Kosher status.**



Certified **companies are given a copy of our guide** for the most advantageous use of the symbol. This is **your key to optimizing your use of kosher in your marketing.**

# Our Kosher Symbol

and How it's Used.



Pareve

Dairy



Meat

Fish



Passover

The OK Kosher symbol should be printed clearly and large enough that consumers can easily see it! We also recommend it be **prominently displayed on your packaging**, alongside any other certifications, to **maximize your investment in kosher**.

# Timeline for Certification

## When You Can Start Producing Kosher



Our objective is to **help you meet your production timeline**. From filling out an application for certification through contract signing, **the process typically takes just 4-6 weeks**. Factors that could affect this are the date of your Initial Visit, and the receipt and processing of ingredient data and signed agreement.



**Our response times are fast, and our system is efficient**, for all aspects of certification, not just your initial account setup. Whether you're introducing an additional facility, co-packer or toll manufacturer, or just need a quick turnaround on launching new products, **we prioritize your company's timing needs, so you can start producing.**



## Commitment to **SUCCESS**

OK K kosher is dedicated to providing the **best possible service** while adhering to the **highest standards of kosher law**. When you want to change a formula, add a new product, streamline your production, or take advantage of marketing opportunities, The OK will be there with you, long-term, to help your company **succeed with kosher**.

A Global Leader In Kosher Certification



**SINCE 1935**